



National Bridal Sale Events

Chase's Calendar of Events: third Saturday in July is National Bridal Sale Day.

Third Annual National Bridal Sale Event July 21-28, 2018

Sign up today! <http://www.NationalBridalSaleEvent.com/register>

Open to ALL independent bridal salons. Sign up TODAY and get ready to:

- increase your store traffic in a slow month
- turn your discontinued inventory into \$\$\$
- sell more of your full-price bridal--35% of last year's event sales were full-price gowns

Your \$50 registration fee buys:

- your listing at NationalBridalSaleEvent.com with all-new design where
 - Brides link directly to you
 - Changing content and features to attract brides year round
 - Captured brides' emails are forwarded to you
- access to NBSE Facebook site
- media kit you adapt for use in your local market
- \$95,000 worth of bridal newsletters, eblasts, blogs, social media ads, and banners provided by our sponsors at all the top wedding websites

Cutoff date for registration June 30, 2018.

Can't remember if you took advantage of the 2017 promotional offers that included participation in 2018? Go to www.NationalBridalSaleEvent.com/participating-stores and look for your name. If you are not listed, you are not signed up for 2018.

For more information contact-Sue Maslowski, nationalbridalsale@gmail.com